

Case Study: Magna Services

Introduction

This case study of Magna Services is based on a April 2016 survey of New Horizons customers by TechValidate, a 3rd-party research service.



“Taking training at New Horizons helped me to reduce the amount of time it takes to analyze the information that is needed.”

Challenges

- Considered the relationship with their Account Executive to be the most influential factor when deciding to take classes from New Horizons

Use Case

- Considers online virtual instructor-led training (Online LIVE) as their preferred training modality

Results

- Realized the following benefits from their training:
 - Improved productivity
 - Improved their job performance by 50% to 74% since taking training at New Horizons

Company Profile

Company:
Magna Services

Company Size:
Large Enterprise

Industry:
Automotive & Transport

About New Horizons

For 30 years, New Horizons has provided more than 30 million students with industry-leading technical training that delivers the most relevant and intuitive computer courses and certifications.

New Horizons is now the world's largest independent IT training company.

Learn More:

[New Horizons](#)

Source: Jaime Dixon, IT Systems Analyst, Magna Services

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Research by  TechValidate